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Senator Sanborn Announces Start of Important Consumer Protection Measure

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Sign-up for Do-Not-Call List Begins

Mt. Clemens - Senator Alan Sanborn (R-Richmond) alerts consumers that online registration for the national Do-Not-Call list starts Friday, June 27. Consumers can link to the registration site by visiting the Senate Republican website at www.senate.michigan.gov/gop/. Consumers will be able to register from their own home phone beginning July 7. Enrollment is free.

"Signing up for the Do-Not-Call registry will make it easier for consumers to stop many unwanted telemarketing calls," Senator Sanborn said. "Controlling these types of calls consistently ranks as one of the top issues among consumers."

Consumer inquiries led the Michigan Legislature to pass a bill to restrict telemarketers and create a Do- Not-Call list late last year. Sanborn added that lawmakers recognized a single list would provide both state and federal protection, and required the adoption of a federal list if one was created. "With the eagerly awaited start of the national Do-Not-Call registry," "Michigan consumers can now take steps to block many nuisance phone calls" said Sanborn.

The Senator cautioned consumers about a new wave of potential scams invoking the name of the Do-Not-Call registry. "Consumers should know that registration with the Federal Trade Commission is <u>free</u> and cannot be done through private companies," he concluded.

For more information on how to register for the Do-Not-Call list or how to avoid a Do-Not-Call scam, contact Senator Sanborn's office (toll free) at: 888 353-2526.